# WEB DESIGN CLIENT QUESTIONNAIRE

From: [ABC design company] To: [ABC web design client]

This survey allows us to obtain information that will help build and service your website. Please answer the questions to the best of your knowledge. If you have any questions or need help with the survey, please contact us and we will guide you through any of the questions as needed.

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| 1. Company Name | | |  | | | | | |
| Name of contact person | | | |  | | | | |
| Phone |  | | | | Fax |  | Email |  |
| Address | |  | | | | | | |

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| --- | --- | --- | --- | --- |
| 1. Do you wish to have your contact information listed on the website? | |  | 1. If the answer is yes some of it, please check the information that you want on your web page. | |
|  | Yes, all of it |  |  | Physical address |
|  | Yes, some of it |  |  | Email address |
|  |  |  |  | Phone number |
|  |  |  |  | Fax number |

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| --- | --- |
| 1. When is the desired date for your website to go live? |  |

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| 1. What is your budget for your website? |  |

1. Please describe your business in detail.

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1. What is the intended purpose of your website? Please give as much information as possible.

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1. Information on your target audience

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| --- | --- | --- | --- |
| Age Range |  | Gender |  |
| Income Bracket |  | Needs |  |

|  |  |  |
| --- | --- | --- |
| 1. Do you have current content that you would like placed on your new website? | Yes | No |

1. If yes, please be sure to provide the content to us prior to the development of your website.
2. What would your dream website look like? Please describe in detail.

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1. What is the projected outcome for your website (for example, attract 100 new customers per month, sell $10,000 of merchandise per month, bring 25 new people to your brick-and-mortar location monthly)?

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